

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

Date: May 17, 2002

SWISSCOM AG

(Registrant's Name)

Alte Tiefenaustrasse 6 CH-3048 Worblaufen (postal address: Swisscom AG, 3050 Bern) Switzerland (Registrant's Address) **PROCESSED**

JUN 1 0 2002 THOMSON FINANCIAL

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

☐ Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SWISSCOM AG Group Legal Services

Name:

Rolf Zaugg

Title: Senior Counsel

a. i. Head of GLS-Corporate &

Financial Law

Date: May 17, 2002



Quarterly reporting Swisscom Group: 1 January 2002 - 31 March 2002

Swisscom announces good results for the first quarter

	2001	2002	Change
Net revenue (CHF in millions)	3510	3517	0.2%
EBITDA before exceptional items (CHF in millions)	1205	1168	-3.1%
EBIT before exceptional items (CHF in millions)	664	679	2.3%
ADSL accesses (at 31.3.)	2492	62966	-
Number of mobile customers (at 31.3. in millions)	3.07	3.43	11.8%

The Swisscom Group remains in good shape. At CHF 3.5 billion, revenue was stable in the first quarter of 2002 with an increase of 0.2%. At CHF 1.2 billion, operating income before interest, taxes, depreciation and amortization (EBITDA) was down slightly year-on-year, while EBIT (before exceptional items) was up by 2.3%. Swisscom expects slightly higher revenue for full-year 2002 and aims to maintain EBITDA on a par with the previous year.

The performance of the Swisscom Group was in line with expectations in the first quarter of 2002. Loss of market share in the fixed-network segment was negligible despite ongoing competitive pressures. The ADSL broadband drive was well received by customers. Growth in mobile communications has slowed because of the high level of market penetration already reached. It nevertheless contributed significantly to the Group's solid results.

The operating activities of the Swisscom Group continued to generate a high cash flow. In contrast to the trend in the European telecoms sector, Swisscom has no net debt. Despite the share buy-back in spring 2002, the Group's equity ratio is a high 38.1%. Due to the absence of last year's non-recurrent gain on the partial sale of Swisscom Mobile AG, net income in first-quarter 2002 was considerably



Further measures planned to streamline operating activities

Targeted action to improve performance in core business activities remains key to the success of Swisscom. The Group aims to systematically improve operating performance to counter sustained pressure from competitors:

- Swisscom Fixnet will reduce the number of call centers for its national and international directory enquiries services from 17 to 11 due to growing competition. From 2003, national directory enquiry services will be provided only from the existing locations of Winterthur, Chur, Rapperswil SG, Olten, Berne, Biel, Lugano, Neuchâtel and Sitten. The call centers in Baden, Freiburg, Lucerne, Pruntrut and Thun will close. The call centers providing international directory enquiry services in St. Gallen, Geneva and Lugano will be merged into just two centers in 2004: St.Gallen and Lugano. The merger will affect some 250 employees, although the reduction in the headcount at directory enquiry services is forseen.
- Further optimization of operating activities will be achieved through rigorous management of the Group companies on the basis of financial ratios. Retroactively to 1 January 2002, other Swisscom business units will be formed into separate Group companies. These will be Swisscom Fixnet AG, Swisscom Enterprise Solutions AG and Swisscom Systems AG.

Swisscom to increase its holding in Bluewin to 100%

The cross shareholding agreement between Bluewin and Tamedia in April 2000, whereby Bluewin acquired a 15% stake in Winner Market AG, and Tamedia 8% in Bluewin, will be terminated at the end of May 2002 in view of the closer cooperation between Swisscom Fixnet and Bluewin and the link between the print area of Tamedia and its own online media. Bluewin will become a wholly-owned Swisscom subsidiary. A leading provider of Internet services and portal operator, Bluewin will continue to focus on taking forward the broadband communications business.

Outlook for the Swisscom Group in 2002: Sustained pressure on margins - stable EBITDA

On the basis of trends in the first quarter of 2002, Swisscom anticipates a slight increase in revenue for 2002 against an unchanged market backdrop. Pressure on margins in fixed-network and data will continue, while market growth in mobile communications will slow further. In 2002, Swisscom aims to maintain EBITDA at the previous year's level. Due to the absence of last year's non-recurrent gains from the sale of real estate and a 25% holding in Swisscom Mobile AG, net income for 2002 will be considerably lower than in the previous year.

Press release



Report on the segments:

At CHF 1,645 million, net revenue from **Fixnet** is 2.2% up on the previous year. This increase is principally attributable to the transfer of parts of value-added services from Enterprise Solutions to Fixnet. At CHF 369 million, Access reported a 4.2% increase thanks to continued strong demand for ISDN accesses. Revenue from national traffic was down 3.4% to CHF 228 million as a result of a drop in traffic volumes and loss of market share. Swisscom defended its market share in international traffic and increased volumes.

The 11.3% rise in national wholesale traffic can be attributed to volume increases in interconnection services and ADSL accesses. Growth in international wholesale traffic was driven by foreign subsidiary companies. ADSL broadband reported a boom in demand. The Internet provider Bluewin acquired some 14,000 new ADSL subscribers in the first quarter of 2002. At the end of March, the number of ADSL accesses totaled around 63,000 (Wholesale and Bluewin). At CHF 526 million, EBITDA from the Fixnet segment remains virtually unchanged year-on-year.

Compared to first-quarter 2001, **Mobile** reported a 5.1% increase in net revenue to CHF 1008 million. Growth in mobile communications has slowed as expected due to the high level of market penetration (72%). The net increase in new customers was 55,000, taking the customer base to over 3.4 million. Revenue from data communications increased by 46% to CHF 82 million. Average revenue per user (ARPU) stands at CHF 84, compared with CHF 90 for the whole of 2001.

Mobile grew EBITDA by 3.4% while the margin contracted slightly to 48.8%. For the remainder of the year, Swisscom Mobile expects the rising trend in voice and data revenues to be confirmed along with stronger demand for handsets. However, the EBITDA margin is likely to be weaker because of spending on the launch of new technologies and services.

Compared to first-quarter 2001, **Enterprise Solutions** reported a 5.3% fall in revenue to CHF 375 million largely because of the transfer of parts of the value-added services segment to Fixnet. Revenue from third parties for national and international telephone traffic was virtually unchanged year-on-year. Similar to the trend at Fixnet, there was a 1.7% decline in revenue in national traffic owing to a drop in volumes. International telephone traffic developed positively.. Revenue from data was virtually unchanged at the year-earlier level. Corporate communications solutions posted higher revenue year-on-year. Revenue from leased lines fell due to price reductions in some areas as a result of the highly competitive environment. Compared with the previous year, EBITDA was down by 10.5% to CHF 34 million.

debitel posted local-currency growth of 0.8% compared with first-quarter 2001. The 3.6% year-on-

Press release



2.5% to 9.75 million subscribers from its peak at the end of 2001. This fall is mainly due to the elimination of inactive prepaid customers. Revenue in Germany was down 13.7% year-on-year (10% in local currency terms) to CHF 604 million, the decline being mainly the result of lower commissions and further price reductions in mobile communications. In international business, revenue increased by 25.1% (30% in local currency) to CHF 309 million thanks to strong growth in France and the acquisition of Talkline Nederlande in the fourth quarter of 2001.

EBITDA for the debitel Group fell by 37.3% year-on-year to CHF 32 million. However, the year-earlier quarter included a one-off effect of CHF 13 million from prepaid business. The decline in EBITDA is largely due to higher expenditure on customer loyalty initiatives, which doubled in comparison with the previous year. In 2002, debitel aims to maintain revenue and EBITDA at the previous year's levels.

At CHF 339 million, net revenue from the **Other** segment was down slightly year-on-year. Swisscom Systems posted a fall in revenue of 22.8% as the economic downturn adversely impacted the sale and rental of PBXs systems in particular. By merging with AGI IT Services AG on 31 December 2001, Swisscom IT Services AG registered a significant increase in revenue from third parties to CHF 50 million. EBITDA from the segment climbed by 4.3% overall to CHF 49 million.

The full consolidated financial statements are available on the Internet at: www.swisscom.com/report01-02

Berne, 17 May 2002

Cautionary statement regarding forward-looking statements

This communication contains statements that constitute "forward-looking statements". In this communication, such forward-looking statements include, without limitation, statements relating to our financial condition, results of operations and business and certain of our strategic plans and objectives. Because these forward-looking statements are subject to risks and uncertainties, actual future results may differ materially from those expressed in or implied by the statements. Many of these risks and uncertainties relate to factors which are beyond Swisscom's ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behavior of other market participants, the actions of governmental regulators and other risk factors detailed in Swisscom's past and future filings and reports filed with the U.S. Security and Exchange Commission and posted on our websites. Readers are cautioned not to put undue reliance on forward-looking statements, which speak only of the date of this communication. Swisscom disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise.